

LACTICACID

| EVENT MANAGEMENT |

Advertising opportunities at the HAZYVIEW & LOWVELD MACADAMIA FESTIVALS – 2020

The HAZYVIEW FESTIVAL is an event to put Hazyview On Show and celebrate what this magnificent town has to offer. We celebrate our diversity and together with the collaboration of the town, 2020 will be the first year of the Annual Hazyview Festival.

The Festival will take place on the 16th of May 2020 in the open area tiered parking at Lowveld Mall in Hazyview, Mpumalanga. Live Music, (**The Ndlovu Youth Choir** as our main performance) Food Stalls & Food Trucks, Craft Stalls, Beer Tent, Kids Entertainment Area.

Date: 16 May 2020

Venue: Lowveld Mall, Hazyview, Mpumalanga

The LOWVELD MACADAMIA FESTIVAL, this great event will be the first of its kind in the Lowveld. The heart of the event will be to celebrate the Macadamia Industry and its role players, show casing what the Lowveld has to offer.

Friday Workshops

The Lowveld Macadamia Festival will play host to a Macadamia Conference aimed at current and prospective farmers and industry role players. Held on Friday 24 July the Conference will feature industry experts that will offer insights into market conditions, opportunities for growth and benchmarking.

Technical innovations regarding pest management, best practices to achieve higher yields and kernel recovery, and water use will also be presented.

Attendance to the Conference is free of charge to all Festival attendees. For more information on the conference please contact Lindi Botha at lindivr@gmail.com.

Saturday Festival

The Saturday is a showcase and celebration day. Gates are estimated to open at 10am with the following available:

Entertainment:

- ✓ General Music
- ✓ Live Local Musicians: **Refentse, Hot Water and The Kiffnesse**

Food:

- ✓ Food Trucks & Food Vendors, Drinks, Beer Tent, Bar area

Kids Entertainment:

- ✓ Kids Play Area & Live Entertainment, Face Painting

Corporate Social Investment:

- ✓ Fresh Produce Market Created for KMIA Village

Macadamia Awareness:

- ✓ Mac Food & Craft Stalls
- ✓ Mac Drink Vendors (Macadamia infused GIN)
- ✓ Mixology (Mac Infused drinks)
- ✓ Macadamia Food Vendor Competition
- ✓ Macadamia Live Cooking Classes/Show
- ✓ Would like to present the first 850 entrants with a small bag of mac nuts or mac butter

Dates: 24 – 25 July 2020 Lowveld Macadamia Festival

Venue: Kruger Mpumalanga International Airport



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Lactic Acid Exhibitor and Stall Application form

(Please select Festival)

- Macadamia Festival
- Hazyview Festival

Exhibitor Name: _____

What would you like to sell or exhibit at your stall?

Please provide the length, width & height of your trailer.

Select stall type & size:

Select	#	Stall Size	Price per stall	Stall
		3 x 3m	R 495.00	Craft Stall
		3 x 3m	R 995.00	Food Stall
		3 x 3m	R 3 000.00	Liquor Stall
		3 x 6m	R 6 000.00	Liquor Stall
		3 x 3m	R 2 995,00	Exhibitor
		3 x 6m	R 5 990,00	Exhibitor
		3 x 9m	R 8 950.00	Exhibitor
		10 x 10m	R 9 999.00	Exhibitor
		10 x 15m	R 14 999.00	Exhibitor
		15 x 15m	R 19 999.00	Exhibitor

Included:

Outdoor exhibition space.

1 x parking bay within the festival grounds.

2 x access cards – additional access cards at R100 each to be paid upon registration.

1 x standard 250V electrical outlet (Standard SA point)

Please list your electrical equipment below:

Please indicate clearly your additional electrical requirements – with the capacity required.

ELECTRICAL REQUIREMENTS

- 1 standard 250V electrical outlet (Standard SA point)
- 2 standard 250V electrical outlets (Standard SA point)
- 3 standard 250V electrical outlets (Standard SA point)

The festival grounds will have general lighting, however additional lighting can be provided, at an additional cost. Please indicate, should this be required.

- One additional light
- Two additional lights



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TERMS & CONDITIONS

1. A 50% deposit is payable to secure your place and is non-refundable. The balance of 50% is due one month prior to the event or else you will forfeit your place.
2. The organizer retains the right to reject any reservation and to refund the booking fee should the stand not meet our standards.
3. By signing the below, the exhibitors, agrees to pay the total cost shown above and declares that they have read and accepted the GENERAL TERMS AND CONDITIONS FOR EXHIBITORS and agree to abide by the Rules and Regulations of the Festival. Any agreements which may be imposed by the relevant authorities or the venue as a condition of allotment of space. We hereby sign and agree to be bound by them.

SIGNATURE _____ DESIGNATION _____

FULL NAME _____ DATE _____

Should you require any more information or please don't hesitate to contact us.
Harshil 082 755 0674 / Tanya 073 460 8208

CURRENT EVENTS

